



Joey James

Principal

911 Greenbag Road
Morgantown, WV 26508

304.292.2450

www.downstreamstrategies.com
jjames@downstreamstrategies.com

Profile

Joey James is an expert in solution-oriented economic development and planning for transitioning economies. He applies a multidisciplinary approach to solve problems for clients in the nonprofit, public, and private sectors and has worked extensively in econometric analysis, asset-based economic development, energy systems analyses, and geographic information systems. Mr. James' technical analyses, strategic plans, and feasibility studies have guided focused investment and revitalization efforts across the Appalachian region and beyond.

Skills and Experience

Assessed the economic and workforce impacts of the implementation of specific development strategies used to increase tourism in central West Virginia.

Analyzed spatial distribution of Appalachian Regional Commission investments and demographic phenomena across the thirteen Appalachian states.

Spearheaded the development of a site- and funding-specific economic development strategies for four Central Appalachian states.

Developed a roadmap to advance nascent sustainable development ideas into fundable project concepts in southwest Pennsylvania.

Modeled the potential economic impacts of distributed and large-scale solar in the coal-producing region of Southwest Virginia.

Quantified the up- and downstream impacts of the extension of a multi-state trail system into southern West Virginia.

Analyzed the viability of legacy mining sites and other brownfields for large-scale solar development in West Virginia.

Established a county-wide trail plan to inform implementation actions within a 15-county regional trail authority.

Completed an impact analysis of the authorization of a third-party renewable energy financing mechanism in West Virginia.

Conducted a market analysis and feasibility study for the redevelopment of multiple historic structures in West Virginia.

Mapped and analyzed restoration and conservation priorities and spending in Gulf states after the Deepwater Horizon oil spill in the Gulf of Mexico.

Developed numerous geospatial applications for uses in environmental analysis, field data collection, and source water protection.

Explored opportunities for West Virginia to comply and economically benefit from regulations on carbon dioxide emissions from existing coal-fired power plants.

Education

Energy Resilience Certificate, George Washington University, Washington D.C., 2021.

B.A., Geography, West Virginia University, Morgantown, 2014.

GIS and Remote Sensing Certificate, West Virginia University, Morgantown, 2014.

Select Publications

James J, Williams B, and Shannon D. 2022. Preparing for Growth: Readyng the Elk River Trail Towns for the Future. Prepared for the Braxton County Development Authority. Downstream Strategies.

Shelton R, Look W, James J, Fedorko E, Pesek S, Mazzone D, and Barone A. 2022. POWER for Transition: Investment in Coal Communities through the Partnerships for Opportunity and Workforce and Economic Revitalization (POWER) Initiative. Prepared for Resources for the Future. Downstream Strategies.

James J, Hansen E, Shannon D, and Williams B. 2022. Got Five On It: Economic Impacts of the Abandoned Mine Land Economic Revitalization Program Five Years In. Prepared for the Just Transition Fund. Downstream Strategies.